

# MR. CUFF

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## Environmental Policies and Procedures

26 April, 2023

### Overview

The following document outlines the strategies and business practices undertaken within the MR. CUFF workplace. The aim is to practice and create a high standard of mens garment manufacturing in the Melbourne CBD. These Environmental Policies and Procedures aim to set a new standard in the fashion industry and a different way to do menswear.

### Traceable Fibers.

All MR. CUFF staff are required to know the fiber types of every garment produced. Knowing where our resources come from and how they are produced means we can ensure the quality of every MR. CUFF product.

All our fabrics are from sustainable and ethical sources. At MR. CUFF Australian fibers help us tell the Australian story in our mens clothing. Wool is one of the most commonly used fibers at MR. CUFF and we know sourcing Australian grown wool makes a better suit.

Our flax-based garments (Linen and Hemp) traceable to the source. Both garment ranges are OEKO-TEX 100 certified and sourced from local textile suppliers based in Melbourne.

### Marketing and Packaging materials.

All MR. CUFF materials produced are 100% recyclable and compostable. The retail space is a plastic free area and our products are 100% plastic free.

All printing for marketing material is chemical free and sourced through Minuteman Press in Thornbury: [www.minutemanthornbury.com.au/eco-friendly](http://www.minutemanthornbury.com.au/eco-friendly)

MR. CUFF eco-friendly printing includes the following items:

- MR. CUFF Promotional boxes
- Thank you cards
- Gift cards
- Business cards
- Shirt packing boards
- Wrapping and box filler
- Retail bags

All suit bags are reusable and made to be kept with the garment and not thrown away. All suits must be sold with a garment hanger and suit bag. We encourage every customer to keep their MR. CUFF suit protected in this bag.

Accessories or ready-to-wear garments are sold separately in a compostable carry bag. No plastic is included in any of the material handed to the customer.

## Green Energy Run Workshop.

The MR. CUFF Workshop is powered by Powershop and is 100% carbon neutral and sourced from green energy. MR. CUFF is a power reliant business and is committed to sourcing from retailers with a high environmental standard.

## Zero Waste.

All waste materials must be separated and sorted at the end of each day. All usable pieces must be salvaged and sorted into fiber type and stored in resealable bags. Being resourceful and making items from small amounts of fabric sets us apart. Fabric is our biggest asset in the business and can always be used to create more bespoke garments.

Our tailors cut flat caps, matching accessories, and smaller pattern pieces for garments from leftover material.

Further waste materials are donated to GJ's Fabrics in Fairfield for the use of quilting clubs and kids' craft kits. The aim is to create a solution that ensures re-use and recycling.

## Always put local business first.

As a small business, we understand the importance of buying local, and believe supporting local manufacturing is key to our success. Wherever possible we put a local supplier first to establish a reliable and cost-effective supply chain. Sourcing materials locally also means less travel and less carbon emissions.

Our Melbourne-based suppliers include:

- S&T Maltese
- Jimmy Buttons
- Davisha Textile Merchants
- Dean Sunshine Textiles
- May Alterations Brunswick
- Tessuti Fabrics
- The Fabric Store
- M.Recht Accessories
- WMC Jackson
- Shop for Shops
- Ben's Bees

MR. CUFF also stocks a range of international suppliers that are fully certified in ethical and sustainable work practices. These suppliers all carry international certification standards from trusted sources.

- Dormeuil - [www.dormeuil.com/pages/our-csr-engagements](http://www.dormeuil.com/pages/our-csr-engagements)
- Solbiati - [www.solbiati.it/en/our-linen.html](http://www.solbiati.it/en/our-linen.html)
- Harrisons of Edinburgh - [www.harrisons1863.com](http://www.harrisons1863.com)
- English Fine Cottons - [www.englishfinecottons.co.uk/the-company/our-processes/](http://www.englishfinecottons.co.uk/the-company/our-processes/)
- Jerusalem Sandals - [www.jerusalem sandals.com](http://www.jerusalem sandals.com)
- Hills Hats NZ - [www.hillshats.co.nz](http://www.hillshats.co.nz)